



COPPA • MILANO • SANREMO

Est. 1906

XIV HISTORICAL REVIVAL
REVOLUTIONARY ROAD

23RD - 26TH MARCH 2023





“Coppa Milano - Sanremo 2023: Revolutionary Road”

HERITAGE

The Milano-Sanremo was born at the beginning of the last century from the intuition of a group of pioneering “gentlemen drivers” of the time who wanted to provide the first wealthy enthusiasts with the opportunity to try their hand at what could then be defined as a brave ride towards the sea and the spring colors of the Ligurian Riviera. However, it was at the end of the 1930s that the competition reached its peak, before being forced to suspend it during the Second World War. And yet, this did not prevent it from regaining its former glamour from 1948 onwards, thanks also to the increasing number of spectators

who followed the race in those years. Thanks to its format which has remained practically unchanged over the years, the Milano-Sanremo has become a reference point for an increasing number of foreign crews and has also attracted many women, which has led to the creation of a special “Ladies’ Cup”. The race was finally interrupted in 1973, following the oil crisis, and was revived in 2003 as a historical revival, attracting collectors from all over the world who wanted to compete on the famous roads leading from the Lombardy capital to the City of Flowers.



“The Milano-Sanremo can claim the exclusive title of the oldest race in Italy, since its first edition took place back in April 1906. Since then, there have been many editions that have followed one another and have consolidated its exclusive title.”





Rosalinda Bianchi Anderloni, just eighteen years old and newly licensed, won the Ladies' Cup of the 1933 Milano-Sanremo, driving a mammoth Isotta Fraschini 8B Cabriolet.

— ROLL OF HONOUR

HISTORIC EDITIONS

- 1906 Tamagni, Maffeis
- 1929 Ottolenghi, Restelli, Rustici, Musso, Pedrini, Castelli
- 1930 Dell'Acqua, Magni, Negretti, Rebosio, Terracina, Storero
- 1931 Bianchi Anderloni, Rakmilovich
- 1932 Tosi
- 1933 S.A.R. Adalberto di Savoia
- 1934 C. Emanuele Restelli
- 1935 Ercole Bonacina
- 1937 Arnaldo Carri
- 1938 Italo Pezzoli
- 1939 Virginio Cattaneo
- 1948 Giovanni Legnani
- 1949 Athos Locatelli
- 1950 Adriano Fusar Poli - Aldo Simonetta
- 1951 Brugnoli, Moroni, Lualdi, Mantovani, Restelli, Castiglioni, Bosisio, Martinengo, Maderna
- 1952 Sorrentino, Crotti, Rossi, Villa, Faini, Gianbertone, Bianchi, Melani, Nichy
- 1953 Piercarlo Dubini
- 1954 Emilio Beretta
- 1955 Alessandro Milesi

- 1956 Lucio Marini
- 1957 Nino Magistro
- 1958 Gianni Asquini
- 1961 Renato Berio
- 1962 Aldo Morgantini
- 1963 Arnaldo Mareda
- 1964 Enzo Martoni
- 1965 Aldo Morgantini
- 1966 Ferdinando Tecilla
- 1967 Piercarlo Borghesio
- 1968 Franco Gancia
- 1969 Picci
- 1970 Giuliano Canè
- 1971 Giuliano Canè
- 1972 Giuliano Canè
- 1973 Giorgio Pavanello

HISTORICAL REVIVALS

- 2003 Lui - Sassi
- 2004 Bongiorno - Pellegrino
- 2005 Giansante - Mosca
- 2006 Pellegrino - Napoli
- 2007 Rapisarda - Colombo
- 2008 Lui - Sassi
- 2009 Passanante - Messina
- 2010 Mocerì - Labate
- 2011 Mocerì - Labate
- 2018 Salvinelli - Ceccardi
- 2019 Aliverti - Cadei
- 2021 Passanante - Moretti
- 2022 Fontanella - Covelli

THE XIV HISTORICAL REVIVAL: REVOLUTIONARY ROAD

After the success of the long-awaited XIII Historical Revival, the Coppa Milano-Sanremo is reaffirmed in the panorama of the great classic races thanks also to the confirmation of its presence within the Italian Major Events Championship organised by ACI Sport.

A real revolution is planned for this XIV Historical Revival. Specifically, the race days will be increased from three to four and, most importantly, there will be an inversion of the route that has never happened before in the ultra-centenary history of the Coppa Milano Sanremo. The by now traditional departure from the Autodromo Nazionale of Monza, on which the first and iconic special tests will be held, and which will have as their stage (in addition to the road course) the ancient elevated roads exceptionally reopened for the occasion, a striking arrival in the heart of the city center of Milan will be combined on the final day of Sunday. In between, two days of extraordinary routes that will take crews to the first intermediate stage in Sanremo on Friday evening and to the one in Genoa on Saturday, which will end with an exclusive défilé in the streets of the Ligurian capital. The route itself will be made even more “technical”, thanks to a further

increase in special stages, which will rise to more than 100 (including the average ones), the total kilometers of the race (more than 900) and the number of municipalities crossed (more than 130), all with a view to creating a race format that is even more compelling and innovative than in past editions. The AC Milano will be also in this edition the body that will officially sponsor and support the event and through its sports body (ACI Sport), will give it a competitive value within the Italian Great Events Championship. As last year, there will also be the possibility to participate in the so-called “Rendez-Vous”, the exclusive Tribute reserved for modern supercars and the most iconic youngtimers built from 1990 to the present day, while the eligibility criteria for the classic race remains unchanged, which will use all 11 groupings provided by the ACI Sport regulations (from 1906 to 1990).





— THE TERRITORY

This has always been one of the strong points of the Coppa Milano-Sanremo, which is able to renew itself every year, without ever losing its essential link with the route of the historic editions.

One of the main features that has made the Coppa Milano-Sanremo world famous throughout its long history has always been the territory that winds through Lombardy, Piedmont and Liguria, with the addition this year of an exclusive finale right in the

heart of Lombardy's capital. A mix of maritime and mountain landscapes that has always been able to fascinate the competitors and make them fully enjoy some of the most beautiful places of our wonderful peninsula.



According to tradition, the event will be opened at the legendary Monza Circuit, which will welcome the crews along its marvellous 5.7 kilometres of asphalt, full of history and magic. From here, the Lombardy capital will take over the event, with the exclusive fashion show in the so-called “Quadrilatero della Moda” (Fashion District), which will reach its climax with the presentation of the crews to the public in front of the AC Milano headquarters in Corso Venezia. The presentation will precede the traditional gala dinner that will officially open the event.



An exclusive prologue to the unique succession of curves and breathtaking landscapes that will take the competitors through the wonderful landscapes of Monferrato and Langhe. From here they will head directly to the legendary Colli d'Oggia and Melonio that will precede the conclusion of the second day of the race with the arrival in Sanremo and the traditional parade of cars in the city center of the City of Flowers. Big efforts will be made then for the third day of the race, which will see the crews compete along the famous passes of Colle di Nava and Sassello to conclude with a striking finish in the heart of Genoa's city center, scheduled for late Saturday afternoon. From here, on Sunday morning, the crews will take off to finish the race in Milan, after competing on the challenging roads of Val Trebbia and Basso Pavese. Once in the Lombard capital, the final prize-giving ceremony will take place, inside the headquarters of the AC Milano from where it all began back in 1906.

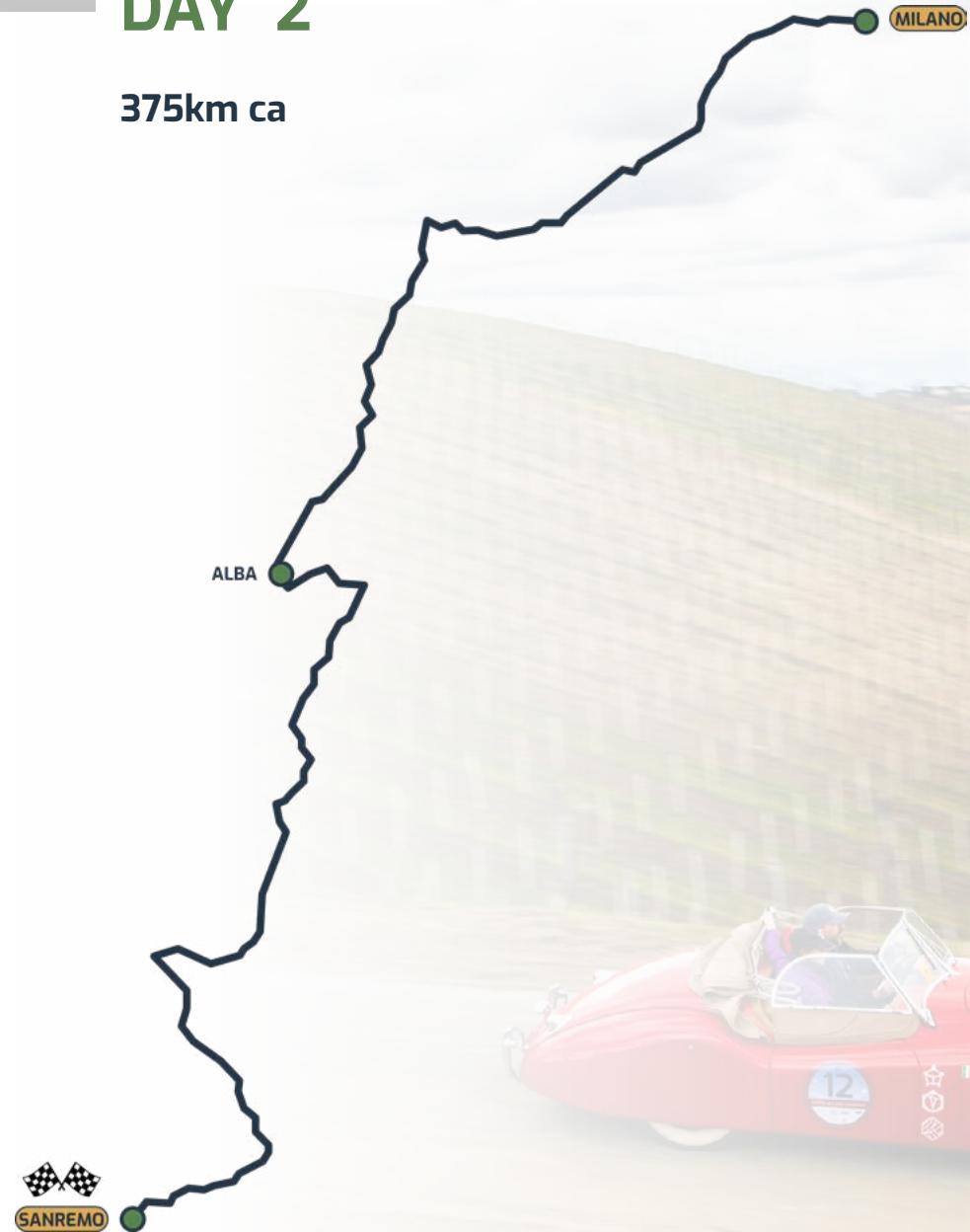


— DAY 1



— DAY 2

375km ca



DAY 3

315km ca



DAY 4

190km ca





A new tradition: four days full of excitement, entertainment, competition, and glamour, all wrapped up in an even more unique and exclusive setting than in the past.



23rd March

- Monza ENI Circuit
- Défilé in the city center
- UNA Milano Verticale

24th March

- Milano
- Langhe and Monferrato
- Sanremo

25th March

- Sanremo
- Loano
- Genova

26th March

- Genova
- Award Ceremony in ACI Milano

● DAY 1

The first day will start with the traditional meeting at the Autodromo Nazionale di Monza for technical and sporting checks and free laps on the track that will precede the start of the race with the first and iconic special tests, inside the legendary Brianza track. This will be followed by the inaugural parade that will take the crews into the heart of Milan for the official presentation of the cars in front of the historic headquarters of AC Milano. The day ends with an inaugural gala dinner, where the event's institutional partners will also be presented, and overnight stay.



DAY 2

Departure in the direction of Monferato which will be crossed by the crews before heading to the Langhe region where a picturesque stop is planned for lunch on the second day. From here, through the challenging special stages of Colle d'Oggia and Melonio (for many years part of the Sanremo Rally) they will arrive in the City of Flowers where the second day of the race will end with the traditional parade through the streets of the city center. Immediately afterwards the exclusive gala dinner will take place at the Sanremo Casino followed by an overnight stay at the Grand Hotel Royal*****.



DAY 3

From Sanremo to Loano, where the crews will have lunch break inside the Yacht Club of the Ligurian Marina, before heading to Genoa via the famous Colle di Nava and Sassello Passes. It will anticipate the conclusion of the third stage that will see an impressive gala dinner inside the famous Aquarium of Genoa and overnight stay at the Grand Hotel Savoia*****.



● DAY 4

Fourth and final stage starting from Genoa on Sunday morning and arriving in Milan in the early afternoon, through the Val Trebbia and Basso Pavese. Awards ceremony and light lunch at the AC Milano headquarters in Corso Venezia.



COMPANY



A young company born from the fusion of past and present skills, able to represent a guarantee of continuity with the recent successful past.

Equipe Grand Prix is the company that will organise this XIV Historical Revival of the Coppa Milano Sanremo. Equipe Gran Prix was born as a spin-off of Equipe International with the declared intention of exploiting the experience and professional skills gained in many years of activity in the world of historic cars. A reality composed of a group of professionals with experience in the field of marketing, communication and events that, under the umbrella of its group leader, takes over the ownership of the brand in order to create a new format of excellence that is able to support the relaunch of the event and attract new investors and competitors.

IMPRESSION

Some of the main features of the XIV Historical Revival of the Coppa Milano-Sanremo 2023.

From the number of special stages to the crews involved, the press and the municipalities we will pass through.

100
MAXIMUM CREWS
ADMITTED

453
PRESS ARTICLES ON
INTERNATIONAL MEDIA

+120
STAFF PEOPLE

+900
THE KM OF RACE

+300
THE KM
OF SPECIAL STAGES

+16
CREWS'
NATIONALITIES

+100
TIMED
SPECIAL STAGES

3
THE REGIONS
INVOLVED

+22
AUTOMOTIVE BRANDS

+2,4 milioni
di euro
2022 PRESS
EVALUATION

+130
MUNICIPALITIES
CROSSED

10
OFFICIAL RELATED
EVENTS

— REGISTRATIONS

The XIV Historical Revival of the Coppa Milano-Sanremo will be held from
THURSDAY 23rd MARCH TO SUNDAY 26th MARCH 2023.

FEES

The participation fee is **3.300,00 € + VAT (22% ex art.7-quinquies DPR 633/72) = 4.026,00 €*.**

* The participation fee for registrations received by 31st December 2022 is:
3.000,00 € + VAT (22% ex art.7-quinquies DPR 633/72) = **3.660,00 €**

The payment must be made by bank transfer to: **Equipe Grand Prix srl**
Reason: **“Iscrizione Coppa Milano-Sanremo 2023”**
Bank Account: **Banca Popolare di Sondrio Viale Belisario 1 - 20145 Milano (MI)**
IBAN: **IT38T0569601617000007351X81**
BIC Code (Swift): **POS0IT22XXX**

Cancellation by 31 January: Full refund

Cancellation by 15 February: 75% refund of the entry fee

Cancellation by 28 February: 50% refund of the registration fee

Cancellation by 18 March: 25% refund of the entry fee

Cancellation from 18 to 22 March: No refund

REGISTRATION DATES:

From 18 October 2022 to 5 March 2023.

As entry date, the date of the value date of the transfer credited to the account current account of
Equipe Grand Prix srl.

In the event of non-acceptance, the entry fee will be refunded by bank transfer.

The Organiser is exonerated from any responsibility whatsoever in the event that,
due to force majeure, or in any case for causes not attributable to it even if not foreseeable,
the Event could not take place in part or in full.

The registration fee includes:

- Full hospitality for a crew of two, including
- 3 nights in hotel with breakfast (23 March in Milan - 24 March in Sanremo - 25 March in Genoa)
- 2 gala dinners per person + light dinner
- 3 buffet light lunches per person

Participation kit:

Road-book, verified sticker and race numbers, pass and brochure.
Any giveaways will be distributed directly by the sponsors.

Support and services included:

- Parking the registered car during the race
- Coordination of organisation staff throughout the race
- Basic technical assistance

Cars admitted to the race:

Cars built between 1906 and 1990 will be admitted if they have either an F.I.V.A. passport, an F.I.A.
Heritage badge, an A.S.I. homologation or an A.C.I. Sport badge.
Heritage, or A.S.I. homologation, or A.C.I. Sport badges.

Complete regulations on the website www.milano-sanremo.it

To participate, you can register by filling in the registration form, which must be sent complete with
all data and signed to the e-mail address: race.office@milano-sanremo.it.

Incomplete registrations will not be evaluated.



EPOCACHAMPIONSHIP™
Campionato Italiano Grandi Eventi Aci Sport



Organisational secretariat:

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