

HISTORICAL REVIVAL



Est. 1906

AUTOMOBILE CLUB di MILANO  
PARTENZA



# TABLE OF CONTENTS

THE HISTORY  
From 1906 to today

THE XI HISTORICAL REVIVAL  
New for the 2019 edition

THE SETTING  
Where, how and why

THE ROUTE  
Everything there is to know

THE COMPANY  
A new reality

THE ORGANIZATION  
The Rally in Numbers

PROGRAM  
What we will do: when and where

HOW TO PARTECIPATE  
Essential information

CONTACT US  
Where to find us



ORANSODA  
LEMONSS

MORGANA

AUTOMOBILE  
CLUB MILANO

**191** RALLYE  
MILANO-SIENA

TROFEO  
**DAVIDE CAMPARI**

21197 • FG

# HISTORY

---

The "Coppa Milano-Sanremo" can boast of being the sole holder of the title "the oldest road-race in Italy", as its first edition was held way back in April of 1906. The many editions that have followed have confirmed this exclusive privilege.

The "Coppa Milano-Sanremo" began at the dawn of the last century when a group of pioneering gentlemen-drivers decided to provide the first wealthy automobile enthusiasts with an opportunity to test their driving skills in a road-race from Milan to the sea and the spring colours of the Ligurian Riviera – an excursion that was, in those days, considered to be an "intrepid expedition".

However, it wasn't until the early 1930's that the rally reached its heyday before it was abruptly interrupted by the Second World War, only to take off again in all of its splendour just a few years after, in 1948, thanks to the ever-larger entourage of spectators, that in those years followed the race.

Thanks to its format – which remained essentially unchanged over the years – the Coppa Milano-Sanremo became a benchmark for road-rallies that also attracted many foreign teams. It stood out from the rest due to the large number of female participants, which eventually led to the creation of a special prize for the ladies – "Coppa delle Dame".

The Coppa Milano-Sanremo was ultimately discontinued in 1973 in the aftermath of the oil crisis, but came back to life in 2003 as a historical revival that attracted automobile collectors from all over the world who were anxious to once again attempt the famous roads from the Lombard capital to the City of Flowers.



# ROLL OF HONOR

## PAST EDITIONS

- 1906 Tamagni, Maffeis
- 1929 Ottolenghi, Restelli,  
Rustici, Musso,  
Pedrini, Castelli
- 1930 Dell'Acqua, Magni,  
Negretti, Rebosio,  
Terracina, Storero
- 1931 Bianchi Anderloni  
Rakmilovich
- 1932 Tosi
- 1933 S.A.R. Adalberto di Savoia
- 1934 C. Emanuele Restelli
- 1935 Ercole Bonacina
- 1937 Arnaldo Carri
- 1938 Italo Pezzoli
- 1939 Virginio Cattaneo
- 1948 Giovanni Legnani
- 1949 Athos Locatelli
- 1950 Adriano Fusar Poli -  
Aldo Simonetta
- 1951 Brugnoli, Moroni, Lualdi,  
Mantovani, Restelli,  
Castiglioni, Bosisio,  
Martinengo, Maderna
- 1952 Sorrentino, Crotti, Rossi,  
Villa, Faini, Gianbertone,  
Bianchi, Melani, Nichy
- 1953 Piercarlo Dubini
- 1954 Emilio Beretta

- 1955 Alessandro Milesi
- 1956 Lucio Marini
- 1957 Nino Magistro
- 1958 Gianni Asquini
- 1961 Renato Berio
- 1962 Aldo Morgantini
- 1963 Arnaldo Mareda
- 1964 Enzo Martoni
- 1965 Aldo Morgantini
- 1966 Ferdinando Tecilla
- 1967 Piercarlo Borghesio
- 1968 Franco Gancia
- 1969 Picci
- 1970 Giuliano Canè
- 1971 Giuliano Canè
- 1972 Giuliano Canè
- 1973 Giorgio Pavanello

## HISTORICAL REVIVALS

- 2003 Lui - Sassi
- 2004 Bongiorno - Pellegrino
- 2005 Giansante - Mosca
- 2006 Pellegrino - Napoli
- 2007 Rapisarda - Colombo
- 2008 Lui - Sassi
- 2009 Passanante - Messina
- 2010 Mocerì - Labate
- 2011 Mocerì - Labate
- 2018 Salvinelli - Ceccardi





## THE XI HISTORICAL REVIVAL

The X Historical Revival marked a return in style of the Coppa Milano-Sanremo, after more than seven years of absence from international calendars. Numerous new features are planned for the next edition.

The long wait ended in March 2018 with the running one of the most exciting and challenging editions ever seen in the over 100-year history of the Coppa Milano-Sanremo.

Seventy crews crossed the starting line to embark on an over 600 hundred-kilometer open road rally that truly tested the skills and tenacity of even the most experienced international teams. At the end of the course, the Salvinelli-Ceccardi team in a Lancia Aprilia Prima Serie crossed the finish line ahead of Salviato-Moglia and Dell'Acqua-Vicari.

For the next edition of the revival the organizers have—from a sporting point of view—set two important objectives: increase the number of crews participating in order to raise the level of the competition and, as a consequence, increase the number of special trials to make the entire race even more selective and challenging. The course itself will be become more “technical”, with a view to creating an even more compelling competition format than in past editions.

A limit to the maximum number of crews admitted and participation by invitation will still be the practice, as will be the classic regularity formula of one hundredth-of-a-second-measurements, though more special averaged trials will be added in line with the current trend of the Italian Automobile Club (ACI), which, through its diffusion in the Milan area in particular, will once again be the event's official patron, and through its sports division—ACI Sport—provide the event with the accreditation of a classic regularity rally.

# THE SETTING

---

One of the strong points of the Coppa Milano-Sanremo has always been its ability to renew itself without losing sight of the historical route of the previous editions.

The route of the Coppa Milano-Sanremo through the countryside of Lombardy, Piedmont and Liguria is one of the main characteristics that made the rally famous throughout the world during the course of its long history. A mix of maritime and mountain landscapes that have always been a source of fascination for the rally participants and lets them fully enjoy some of the most evocative settings the Italian peninsula has to offer.

The legendary Autodromo Nazionale at Monza will – in keeping with the tradition – once again be the prestigious prologue to the rally and welcome the teams along its 5.7 kilometers of asphalt steeped in history and magic. From here the automobiles will leave for the capital of Lombardy and pass in a proper defilé through the heart of Milan's fashion district. The highpoint of the parade will be the presentation of the teams to the public at via Monte Napoleone just before the traditional gala dinner officially inaugurating the event.

An exclusive prologue to the unique succession of curves and breathtaking views along the roads that will take the teams through the marvelous city centers of Vigevano and Pavia, both of which will become an integral part of the Coppa Milano-Sanremo route. From here the rally will proceed towards Val Borbera after a short, traditional refreshment stop at Villa Sparina. The first day of the rally will end in Rapallo with a traditional parade of the cars along the waterfront and a welcoming cocktail at the Rapallo Yacht Club, Porto Carlo Riva. As usual, the second day of the rally is the most arduous as the teams challenge each other along the roads through the famous Faiallo and Sassello passes before passing through two other legendary passes – Oggia and Melogno – on their way to Sanremo where they will be expected to arrive by mid-afternoon. And here, the big surprise of the 2019 edition of the Coppa Milano-Sanremo: the teams will proceed along the coastal road – via Aurelia – to the Principality of Monaco, which will – for the first time in its history – host the participants of the XI Historical Revival with a grand finale in the spirit of glamor and enjoyment.

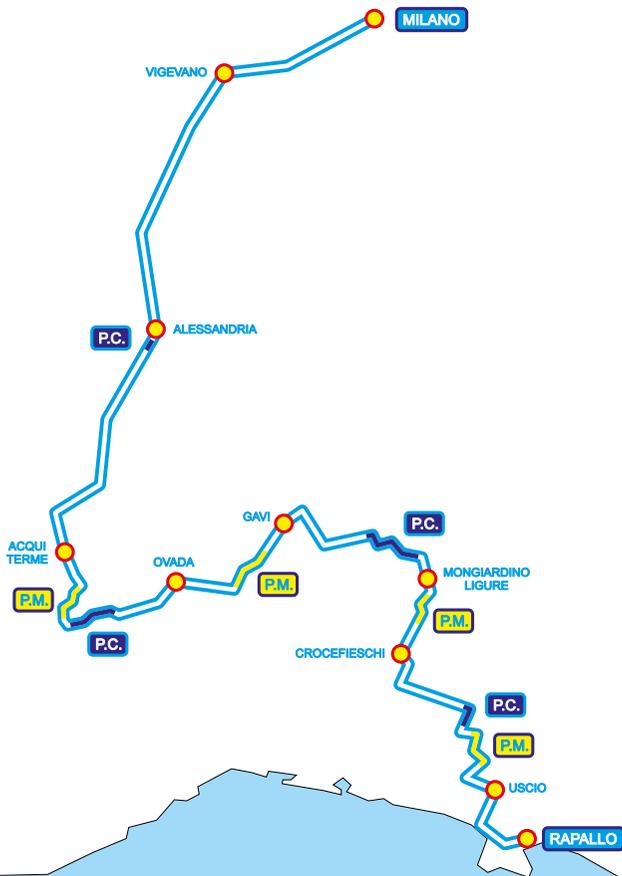


RALLY



# ROUTE

The main stages that the teams will cover during the course of two days and for more than 600 kilometers in the rally from Milan to Sanremo.



DAY 1  
Milan - Rapallo



COPPA - MILANO - SANREMO

Est. 1906

DAY 2 >>>  
Rapallo - Sanremo





# COMPANY

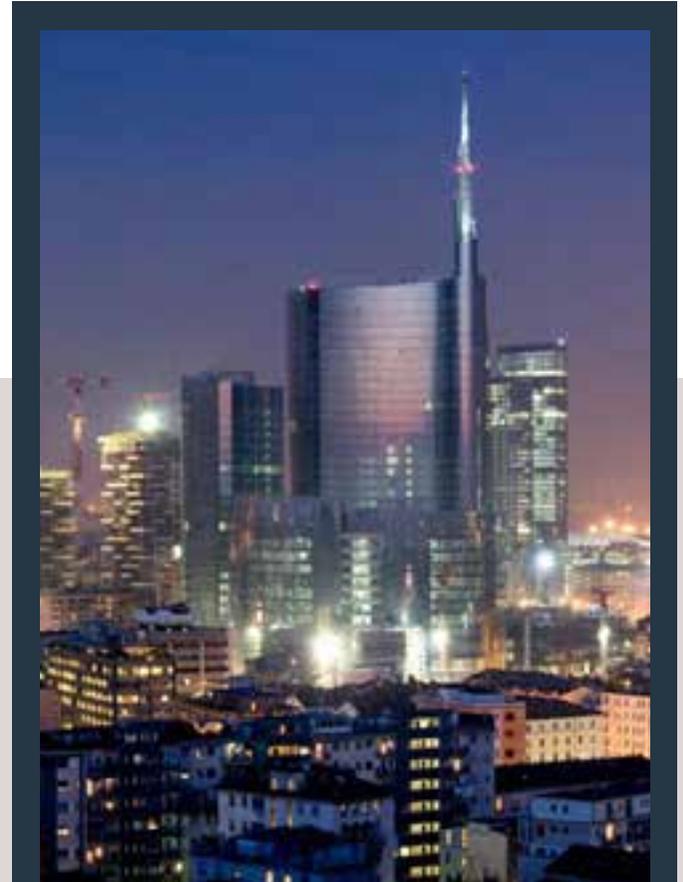
---

A new entity, born from the merger of skills – past and present – that guarantees a thread of continuity with the recent, successful past.



Equipe Grand Prix will organize the XI Historical Revival of the Coppa Milano-Sanremo. The company is a spin-off of Equipe International and was created to draw on the experience and professional know-how that Equipe International had gained in many years of activity in the world of historical cars.

A new entity created by a group of professionals with experience in the field of marketing, communication and events, which – under the umbrella of its group leader – acquired ownership of the brand with the goal of creating a quality format that would sustain a re-launch of the event, as well as, attract new investors and competitors.





EVENTS



# ORGANIZATION

A few of the most important figures regarding the XI Historical Revival of the Coppa Milano-Sanremo 2019 – from the number of special trials, to the teams, the press and communities that will be traversed.

**100**

MAXIMUM NUMBER  
OF TEAMS ADMITTED

**+ 650**

KILOMETERS PLANNED  
FOR THE COURSE

**+ 80**

TIMED  
TRIALS

**+ 1,9** *million*  
*euros*

VALUE OF PRESS  
COVERAGE

**422**

ARTICLES THAT  
APPEARED IN THE  
INTERNATIONAL PRESS

**+ 170**

KILOMETERS PLANNED  
FOR SPECIAL TRIALS

**3**

REGIONS  
INVOLVED

**+ 100**

COMMUNITIES  
TRAVERSED DURING  
THE RALLY

**+ 120**

STAFF  
MEMBERS

**+ 14**

NATIONS REPRESENTED  
BY THE TEAMS

**+ 21**

AUTOMOBILE BRANDS  
INVOLVED

**10**

OFFICIAL EVENTS  
CONNECTED TO  
THE RALLY



SHOW



# SCHEDULE

---

In keeping with tradition: three action-packed days filled with emotions, entertainment, competition and glamor, set in a context that will be even more unique and exclusive than in the past.

## DAY 1

The event gets underway with a meeting of the teams at the Autodromo Nazionale at Monza for accreditation, technical and pre-rally checks, and a few warm-up laps around the legendary Formula 1 racetrack before the start of the inaugural parade that will take the teams to the heart of Milan for a presentation of the cars to the public in via Monte Napoleone and at Castello Sforzesco. An inaugural gala dinner follows and the institutional partners of the event will be presented.

The rally will depart from Piazza Castello and head towards Pavia and Vigevano. After traversing these two Lombardy towns, the teams will continue on towards Serravalle where the traditional lunch-break at Villa Sparina will be hosted. After lunch, the teams will head out towards the Val Borbera and then descend on the famous “Ruta” as a prelude to their arrival in Rapallo where the day will conclude at the Rapallo Yacht Club–Porto Carlo Riva.

## DAY 2

## DAY 3

From Rapallo the rally heads off through the Faiallo and Sassello passes before taking on the equally demanding special trials that will be held at the Oggia and Melogno passes. A lunch-break is planned in the evocative village of Finalborgo and then the teams head down to the seafront at Sanremo. From here they will go to the Principality of Monaco where an exclusive final gala dinner will be held and prizes will be awarded to the winning teams.

# HOW TO PARTICIPATE

The Historical Revival of the Coppa Milano-Sanremo 2019 will be held from  
**THURSDAY, MARCH 28TH TO SATURDAY, MARCH 30TH.**

In order to participate fill in, sign and send the registration form to:  
[race.office@milano-sanremo.it](mailto:race.office@milano-sanremo.it).  
Incomplete applications will be rejected.

## PARTICIPATION FEE

The participation fee is € 3.000,00 + 22% VAT (if applicable) = €3.660,00.  
\* The participation fee for registrations received before December 1st 2018 or for the crews who participated to the X Historical Revival is € 2,500.00 + VAT (if applicable) = € 3,050.00

Payment can be made by wire transfer payable to **Equipe International srl**  
Description: **“Registration Coppa Milano-Sanremo 2019”**

Bank details: **BANCA GENERALI**

**Piazza Sant’Alessandro, 4 - 20123 Milano**

**IBAN: IT 66 J 03075 01603 CC8000309159**

**BIC CODE (Swift): BGENIT2T**

## DATES REGISTRATION

From 1th September 2018 to 1th March 2019.

The date of deposit of the wire transfer in Equipe International s.r.l.’s bank account will be considered as the effective date of registration. In the event your registration is rejected, the participation fee will be refunded via wire transfer.

The Organizer is exempted from any liability, of any nature, in the event the rally does not take place, either totally or partially, due to force majeure, or any other cause that is not attributable to, nor foreseeable by, the organization.

The participation fee includes:

Full hospitality for 2 crewmembers, including:

- Hotel accommodation for 3 nights, breakfast included (28th in Milan, 29th in Rapallo, 30th in Monte Carlo)
- 3 dinners per person + light dinner (same dates)
- 3 light buffet lunches per person (same dates)

Participation Kit

- Road book
- Verification decal and rally number
- Pass
- Brochure

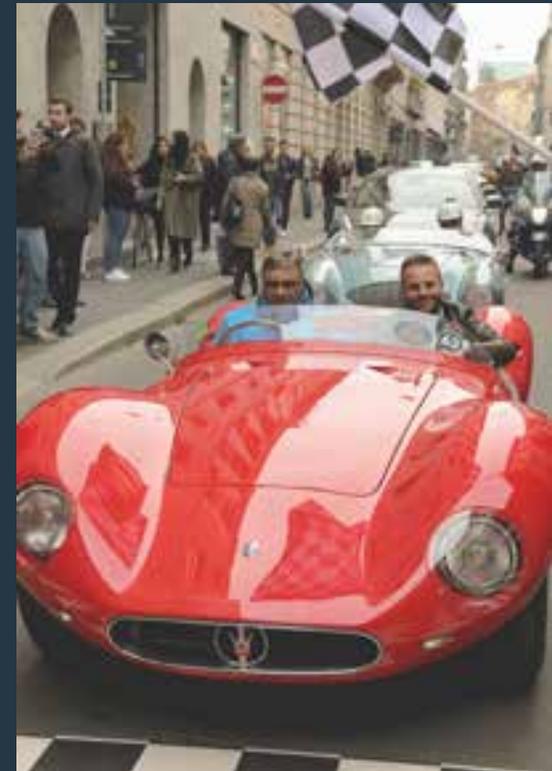
Any eventual gifts will be provided by the sponsors themselves.

Assistance and other services:

- Parking area for the participating vehicle during the race
- Staff coordination for the entire race
- Basic technical assistance

## VEHICLES ADMITTED

Cars built between 1906 and 1976 will be admitted if they have a F.I.V.A. Passport, or a F.I.A. Heritage certificate, or A.S.I. approval, or an A.C.I. Sport certificate.



# CONTACTS

---

Organisation secretariat:

EQUIPE INTERNATIONAL  
corso Sempione 30, 20154 Milano  
events@equipemilano.com  
t. +39 02 34538354

Race Office - Registration:  
race.office@milano-sanremo.it  
t. +39 392 1757226

[www.milano-sanremo.it](http://www.milano-sanremo.it)



Club ACI Storico



Automobile Club d'Italia  
SPORT



MILANO AUTOSTORICA

